



September 14, 2017

Dear Business Owner,

Please find the enclosed Merchant Pass Program packet for the 2017-18 winter season. Thank you for your continued support of air service into the region. We're looking forward to a great winter.

In the packet you will find an explanation of this year's program including enrollment and purchase information. Please read all documents carefully as the rules required for purchase and use of the merchant pass will be strictly adhered to.

Merchant passes can be purchased online at <https://cfa.munirevs.com> after October 15th (**Please note this is a NEW web address this year**). If you need assistance navigating the MUNIRevs website at that time, please email support@munirevs.com.

Please note pass credits will be calculated and loaded into the MUNIRevs system between October 10th and the 15th after which you can log in to view how many credits you have available and purchase passes.

Details for this year's program are as follows:

- Passes are priced at \$895
- Passes may be purchased anytime throughout the season
- Passes will only be available for purchase online at <https://cfa.munirevs.com>
- Each contribution (tax or otherwise) of \$800 to Colorado Flights allows you to purchase one Merchant Pass
- Merchant passes are transferable, up to two times (\$100 per transfer, paid by Contributor only)
- There will be no rollover credits
- Voluntary contributors will receive 25% of your Colorado Flights Alliance contribution back in the form of a tax credit from the State of Colorado

To note, there is no deadline to purchase Merchant Passes. Following, credits will no longer be carried over into the next year. There are no refunds considered for any used Merchant Pass, under any circumstances.

In the case TSG selects your business for an individual audit to verify Merchant Pass employee status of at least 20 hours per week, then TSG will request that you bring two (2) of the following three (3) reports (or proof of ownership deemed acceptable by TSG) and post marked to 565 Mountain Village Blvd Telluride, CO 81435 ATTN: TSG Acct.

1. Copy of your 4th quarter Colorado Unemployment Insurance Report of Workers Wages (form UITR-1a)
2. Copy of your 2016-17 W-3 with W-2's attached.
3. Copy of your December 2017 payroll register.

Please see the *2017-18 Merchant Pass Guidelines and Conditions* for a full description of this year's policies. If you have any questions or concerns, I can be reached by email at Ben@VisitTelluride.com or by phone at (970) 369-2107.

Sincerely,
Ben Kalman
Financial Administrator
Colorado Flights Alliance